

**TOY DISTRICT/DOWNTOWN INDUSTRIAL DISTRICT
BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS MEETING
DECEMBER 9, 2008
MINUTES**

BOARD MEMBERS

Present: Monica Garcia, Matt Klein, Larry Rauch, Mark Shinbane, Michael Tansey and Paul Vert.

Absent: Ernie Doizaki, Richard Gardner, Donald Kanner, Howard Klein, Thomas Payne, Bill Shinbane and Charlie Woo.

STAFF: Herlinda Chico, Raquel King, Estela Lopez and Vicky McCormick, Emilio Zacarias (United Protection Service).

CONSULTANTS: Qathryn Brehm, Ken Coelho, Don Steier and Jessica Whaley.

I. CALL TO ORDER

Vert called the meeting to order with a quorum at 12:10pm.

II. PUBLIC COMMENT PERIOD ON NON-AGENDA ITEMS

None.

III. APPROVAL OF MINUTES

Rauch made a motion to approve the November 19, 2008 minutes, and Tansey seconded. The Board unanimously approved.

IV. FINANCE

Coelho reported that he made adjustments to the projected delinquency amount in DID from \$53,000 to \$80,000. Coelho stated that he had not received any additional delinquent assessment revenue from the City as of Dec 9.

Coelho informed the Board that most likely additional assessment revenue will be received in January for the 2008 assessments. Coelho stated that DID is still in good shape, and the year-end cash projection is \$105,000.

Rauch thanked the CCEA staff and Paul Vert for his leadership in ensuring positive numbers at year-end.

Coelho reported that initially a deficit was anticipated in Toy; however, he is estimating there will be approx. \$11,000 in the bank at year-end. There will be cash reserves in both DID and Toy.

V. DID BID RENEWAL

Lopez reported that she and Steve Gibson met with the City Clerk's office to review the management plan, as well as discuss assessment rate adjustments for non-profits in the Industrial District. Lopez stated that the City Clerk's office required the BID to specifically identify that portion of the budget that represents those BID services that directly benefit non-profits. Currently non-profits pay 15% of their total BID assessment; under the new benefit radio calculations, non-profits will pay closer to 20% beginning in 2010. Lopez informed the Board that Toy and DID are the only districts that provide special consideration for non-profits.

Rauch asked if the non-profits support the BID or whether it will be difficult to win their vote. Lopez informed the Board that the non-profits do support BID services, but are feeling the impact of the tough economy due to decreased donations.

Lopez informed the Board that petitions should go out after the holidays. Lopez reported that Whaley compiled a list of property owners who support the BID, and that number is 38%; depending on the impact of the economy, the remaining 12% may prove more challenging than anticipated.

VI. OPERATIONS

Lopez introduced BID public safety captain Emilio Zacarias to the Board. Lopez informed the Board that Zacarias has provided CCEA with exemplary service, and is currently under review with the LAPD. Zacarias has a military background with the U.S. Marine Corp.

McCormick reported that in October and November the amount of trash bags collected in the Toy District increased. Lopez added that she will be meeting with Councilwoman Jan Perry to discuss the trash issues that will over take the district when the term of the BID expires in the Toy District.

McCormick reported that graffiti removal in the Toy District increased in November because roll down doors were added to the removal list.

McCormick reported that illegal vending of DVD's increased in the Toy District. The illegal food vendors have decreased due to the efforts of LAPD Senior Lead Officer Earl Wright. Loitering decreased in November, as well as the number of shopping carts collected.

McCormick stated that in November DID experienced an increase in the amount of trash bags collected. The amount of graffiti removed decreased, and the amount of bulky items collected were reduced by half; however, bulky items usually increase during the Christmas holiday. Blocking the sidewalk decreased; drinking in public increased; encampments decreased; health and welfare checks decreased; milk crates and shopping carts decreased; and trespassing decreased.

VII. OLD BUSINESS

Brehm informed the Board that the holiday decorations were up.

VIII. ADJOURNMENT- The meeting of the Board was adjourned at 12:38pm.